

# ANASTASIA FIELDS

anastasiafields.com

## CONTACT

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## EDUCATION

**Northeastern University**  
BFA User Experience Design  
Expected December, 2020

### Relevant Course Work

Interaction Design  
Experience Design  
Innovation  
Graphic Design I&II  
Typography I&II  
Creative Coding  
Photography

## SKILLS

### Proficient

Illustrator · InDesign · UX/UI  
Design · Prototyping - Figma,  
Sketch, InVision · Jira · Adobe  
XD · Premiere Pro · Mural

### Working Knowledge

HTML & CSS · Sketch · Project  
Management · Javascript

## EXPERIENCE

### Scout Labs · Director

**May 2020 - Present** · Boston MA  
Lead multidisciplinary teams of students through semester-long civic research & design projects in a new partnership with the Boston Mayor's Office of New Urban Mechanics. Guide and teach an equity-centered design process to create a impactful and human centered project for the City of Boston to implement in the community.

### Mad\*Pow · Experience Strategy Intern

**January 2020 - April 2020** · Boston MA  
Healthcare strategy and service design for a nationally known insurance provider and partnered care centers. Provided input and expertise in user research, mapping patient experience, developing personas and created a digital audit on external healthcare applications.

### IDEA - Northeastern · NEU Community Strategist

**December 2019 - April 2020** · Boston MA  
Created a new strategy for Northeastern University's Venture Accelerator to diversify its venture population and integrate more with Northeastern's capstone and product classes. Tailored events to engage more students across the University.

### FCAT - Fidelity · Product Designer

**June 2019 - December 2019** · Boston MA  
User Experience subject matter expert on financial application team providing advice on user interfaces from concept thorough design. Support included user personas, user journeys, product roadmaps as well as conducting user research with a variety of techniques.

### Northeastern WISE · VP Community

**May 2019 - December 2019** · Boston MA  
Developed a plan to create an inclusive experience for all WISE Members and networked organizations outside of Northeastern to integrate WISE Members into the outside Boston community. Played a leadership role in strategic organizational efforts including the planning and execution of the first WISE Summit.

### Scout Labs · Project Lead

**January - May 2019** · Boston MA  
Lead a student team through design thinking exercises to solve an ambiguous problem for local non-profit. Developed a comprehensive research and discovery report to present our process and findings throughout the project.

### Neon Bandits · Graphic Design Intern

**August - December 2018** · Boston MA  
Developed innovative graphic sock designs for clients, designed promotional graphics and animations for website and gained knowledge of apparel manufacturing and design criteria.